

PRESS RELEASE

Andreas Schmid Group presents industry-specific logistics solutions at transport logistic 2025

Gersthofen, 6 May 2025. With the theme ‘Vertical Growth: Sustainable Growth with Tailor-made Industry Solutions’, the Andreas Schmid Group will be presenting its comprehensive logistics, transport and fulfilment services at transport logistic 2025 in Munich. Among other things, the focus will be on the new industry solutions AS Cosmetics and AS Wine Logistics, which can be flexibly integrated into existing customer processes while opening up new efficiency potential. Trade visitors will find the company in Hall A5, Stand 101/202.

Whether handling cosmetics and personal care products or transporting and clearing wine bottles through customs, certain industries require special attention in logistics to ensure the quality and aesthetics of the products. The Andreas Schmid Group's new industry solutions, AS Cosmetics and AS Wine Logistics, address the special requirements of storing and transporting sensitive products with tailor-made services.

AS Cosmetics: Tailor-made cosmetics solutions

The product portfolio for the cosmetics sector includes many value-added services such as colour changes, counter construction and stocking at the point of sale, the handling of hazardous goods and the packaging of sets or seasonal items such as advent calendars. “As a tailor-made provider of logistics services, it is important to us to ensure the success of our customers with tailor-made solutions. We have been doing this in the cosmetics sector for many years and have developed a team of experts who are very familiar with the needs and requirements of these sensitive products,” explains Alessandro Cacciola, CEO of the Andreas Schmid Group. The Andreas Schmid Group serves numerous customers in the drugstore and cosmetics

sectors in Germany and Eastern Europe. “IFS certification is particularly in demand, as it proves our quality in the storage, picking, packaging and transport of cosmetic products,” says Cacciola. To present Vertical AS Cosmetics to industry professionals, the Andreas Schmid Group will also be exhibiting at Cosmetic Business in Munich for the third time, parallel to transport logistic 2025.

AS Wine Logistics: Specialised solutions for high-quality products

With AS Wine Logistics, the Andreas Schmid Group specifically addresses the specific requirements of the wine and sparkling wine industry. The solution combines almost 100 years of logistics expertise with in-depth industry knowledge and offers temperature-controlled storage, light-protected transport, professional packaging and professional handling of e-commerce processes and returns. Thanks to the comprehensive general cargo network from Europe's major wine regions to the wine hub in Gersthofen, wine merchants across Europe benefit from fast delivery times, seasonal scalability and comprehensive customs and document services. “Wine logistics is like a good cuvée: it requires tact, experience and the perfect interplay of many components. That's exactly what we deliver with AS Wine Logistics,” emphasises Cacciola.

Process-oriented logistics with a 360° approach

Within these industry solutions, the Andreas Schmid Group pursues a comprehensive logistics approach with its 360° logistics, which goes beyond classic transport and warehousing services. A total of 260,000 m² of logistics space is available at over 30 locations in Germany, the Czech Republic, Hungary, Romania and Slovakia, where complementary activities along the value chain are also integrated – such as the production of customised shipping packaging, ironing of textiles and industrial preparatory work such as sandblasting.

In the e-commerce sector, the group handles all fulfilment processes: from interface connection to online shops, order picking and shipping to returns processing. The strategic location of many warehouse sites near freight terminals and the connection to a Europe-wide general cargo network optimise transport routes and times. This contributes to reducing costs – an aspect that

is becoming increasingly important for manufacturing companies in a highly competitive environment.

With a Europe-wide network for LTL/FTL transport, in-house expertise in air and sea freight, including customs clearance, and additional services in the areas of personnel placement and media design, the Andreas Schmid Group offers modular solutions that can be flexibly tailored to individual requirements.

“In an increasingly complex market environment, our customers are looking for solutions that are not only efficient but also tailor-made. With our verticals, we combine industry knowledge with operational excellence – this makes us a strong partner for individual logistics requirements,” explains Cacciola. “transport logistic 2025 offers us the ideal platform to further develop these solutions in dialogue with the industry.”



Caption:

The assembly and exchange of cosmetics displays is a popular product in the cosmetics sector. (Photo: Andreas Schmid Group)



Caption:

Selling wine via an online shop requires logistical expertise. (Photo: Andreas Schmid Group)

About Andreas Schmid Group

The Andreas Schmid Group is a leading expert for customised logistics solutions in Germany and abroad. Since 1928, the family-owned company from Gersthofen near Augsburg has focused on the sustainable success of its customers and is today considered a pioneer for the logistics of tomorrow. With 1,600 employees, the Andreas Schmid Group operates 260,000 m² of logistics space at over 30 locations in Germany, the Czech Republic, Hungary, Romania and Slovakia. With its own Innovation Lab, a creative agency and a personnel service provider, the Group's portfolio goes far beyond classic transport and logistics services – in line with the motto #logisticsbeyond.

For more information, visit www.andreas-schmid.de.

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