

PRESS RELEASE

Bavarian State Prize: Andreas Schmid Group named finalist

Gersthofen, 7 February 2025. The Bavarian State Ministry of Housing, Construction and Transport has awarded the Bavarian State Prize for Transport and Logistics for the first time in recognition of outstanding achievements in the logistics industry. The award was presented on 6 February 2025 by Minister of State Christian Bernreiter. The award honours companies and projects that contribute to the further development of the industry through their innovative strength, exemplary role and special commitment.

The Andreas Schmid Group, headquartered in Gersthofen near Augsburg, is also among the finalists. The family-owned company received special recognition for its measures in the area of 'employee focus'.

Tradition meets transformation

The Andreas Schmid Group has been combining tradition and innovation in logistics for almost 100 years. Founded in 1928, the company is now in its third generation of management. Under the leadership of CEO Alessandro Cacciola, the group has undergone a comprehensive transformation process in recent years. The strategy includes consistent internationalisation, the use of modern technologies such as robotic process automation and a new brand identity that reflects the contemporary self-image of the logistics industry.

Focus on employees

A particular focus is placed on long-term employee retention and development. The company is committed to the targeted training of young talent, the further education of experienced specialists and the interaction between different generations. Programmes such as training in accordance with the Qualification Opportunities Act and extensive internal development

opportunities help to actively counteract the shortage of skilled workers. The long-standing service of many employees underlines the success of these measures.

The Andreas Schmid Group's commitment to employee-oriented and sustainable logistics has been recognised with its nomination as a finalist for the Bavarian State Prize for Transport and Logistics.



Caption:

Minister of State Christian Bernreiter presents the award to the Andreas Schmid Group. (© Pia Simon Photography)



Caption:

A total of 16 finalists were honoured. (© Pia Simon Photography)

About Andreas Schmid Group

The Andreas Schmid Group is a leading expert for customised logistics solutions in Germany and abroad. Since 1928, the family-owned company from Gersthofen near Augsburg has focused on the sustainable success of its customers and is today considered a pioneer for the logistics of tomorrow. With 1,600 employees, the Andreas Schmid Group operates 260,000 m² of logistics space at over 30 locations in Germany, the Czech Republic, Hungary, Romania and Slovakia. With its own Innovation Lab, a creative agency and a personnel service provider, the Group's portfolio goes far beyond classic transport and logistics services – in line with the motto #logisticsbeyond.

For more information, visit www.andreas-schmid.de.

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