

PRESS RELEASE

AS Cosmetics: Tailor-made logistics solutions for the cosmetics industry

Gersthofen, 03 June 2024. The Andreas Schmid Group will be presenting its industry solution AS Cosmetics at the Cosmetic Business trade fair in Munich from 05 - 06 June 2024 in Hall 2 Stand B18. With its tailor-made solution for the cosmetics industry, the logistics company combines its expertise in the areas of transport, contract logistics and point-of-sale logistics to precisely address the logistics needs of the industry.

The use of a 3PL (Third Party Logistics Service Provider) offers considerable advantages for cosmetics companies. For the third year in a row, the Andreas Schmid Group will be providing information on the interplay between cosmetics and logistics at the Cosmetic Business trade fair in Munich. With almost 100 years of expertise and a global network, the Andreas Schmid Group has been able to optimize the processes of well-known cosmetics manufacturers and retailers in recent years, thereby reducing logistics costs, improving customer service and increasing international reach. The customized services along the entire supply chain from the production site to the point of sale are combined under the new vertical AS Cosmetics.

The mix of services makes the difference

The logistics requirements in the cosmetics industry are as individual as the product ranges. This is why tailor-made logistics solutions are required that differ from existing standards. Expertise in the transportation and handling of hazardous goods is particularly in demand. In addition to traditional warehousing services, complex value-added activities such as display construction, packaging or set building can also be carried out in a time and cost-optimized manner thanks to many years of experience. The portfolio is rounded off by a strong, Europe-wide transport network that extends from the production site to the point of sale.

Point of sale - changing cosmetic bars

One example of the Andreas Schmid Group's customized logistics solutions is the changing of cosmetic bars. The Andreas Schmid Group replaced the cosmetic bars in over 2,000 drugstores in 2023. In some cases, the counters are pre-picked, transported to the place of use, set up there and existing goods are moved. The replaced counters are taken back and often sustainably refurbished by the cosmetics manufacturers and used in other areas.



Cosmetic bars like these are replaced by the Andreas Schmid Group at the point of sale.

About Andreas Schmid Group

The Andreas Schmid Group is a leading expert for customised logistics solutions in Germany and abroad. Since 1928, the family-owned company from Gersthofen near Augsburg has focused on the sustainable success of its customers and is today considered a pioneer for the logistics of tomorrow. With 1,600 employees, the Andreas Schmid Group operates 260,000 m² of logistics space at over 30 locations in Germany, the Czech Republic, Hungary, Romania and Slovakia. With its own Innovation Lab, a creative agency and a personnel service provider, the Group's portfolio goes far beyond classic transport and logistics services – in line with the motto #logisticsbeyond.

For more information, visit www.andreas-schmid.de.

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